

VESTED

FINANCIAL COMMUNICATIONS



WWW.FULLYVESTED.COM

WHY VESTED?

We're a nerdy yet creative, collaborative yet independently ambitious group of people obsessed with the intersection of finance and integrated communications.

We get excited by the latest trends in asset management, but even more excited by color palettes that represent them; we talk a lot about the future of insurance, but even more about wordsmithing that story.

At Vested, we believe that finance can be fun. And we love proving that to ourselves, and our clients, every day.

GRAPHIC DESIGN
PAID/ORGANIC SOCIAL
PAID/ORGANIC SEARCH
CONTENT MARKETING
CRM
PUBLIC RELATIONS
EVENT MANAGEMENT
MEDIA STRATEGY
PODCASTS
CRISIS COMMUNICATIONS
THOUGHT LEADERSHIP
EXECUTIVE POSITIONING
MEDIA TRAINING



INTEGRATED COMMUNICATIONS

We deliver integrated communications solutions that merge deep financial expertise with creativity and proven results. Our team brings a hands-on, innovated approach to communications by leveraging expertise in paid, earned, shared and owned media channels.

OUR FOCUS IS
THE FUTURE OF FINANCE



GRADUATE ASSOCIATE PROGRAM

The Graduate Associate Program is a six month opportunity to work directly on Vested client account teams. Graduate Associates become integrally involved in the day-to-day support of account activities while working collaboratively with team members across paid, earned, shared and owned channels.

RESPONSIBILITIES INCLUDE:

- Admin support with project management and tracking deliverable deadlines
- Media monitoring, list building, trend spotting, conducting media outreach
- Supporting media relations efforts, including drafting pitches and long-form content
- Industry research and analytics
- Developing social media campaigns

And much more!

STUDENTS & RECENT GRADS

INTERNSHIPS

GRADUATE ASSOCIATE PROGRAM

SUBMIT YOUR RESUME TO
TALENT@FULLYVESTED.COM

INTERNSHIP

FOR CURRENT UNDERGRADUATE AND GRADUATE STUDENTS

Vested offers 8 - 12 week paid summer internships to students interested in gaining hands-on experience working alongside client teams on integrated communications campaigns.

CREATIVE
NERDY
DATA-DRIVEN
PRAGMATIC
CAFFEINATED

